

Subject Details- Year and trimester wise.
Ist Year.

I year - Trimester I

Sr.No.	Area	Course Name	Credit
1	Finance	Financial Accounting & Analysis	3.0
2	Marketing	Marketing management - I	3.0
3	Economics	Managerial Economics	3.0
4	Human Resource	Individual and Group Dynamics in Organization	3.0
5	Decision Science	Statistical Analysis for Business Decisions	3.0
6	Communication	Managerial Communication	3.0
		Total	18.0

I Year - Trimester II

Sr.No.	Area	Course Name	Credit
1	Marketing	Marketing Management-II	3.0
2	Operations	Managing Business Operations	3.0
3	Economics	Macroeconomics.	3.0
4	Human Resource	Design Organization Systems	3.0
5	Finance	Management Accounting and Control	3.0
6	Business Environment & Strategy	CSR, Ethics and Governance	3.0
		Total	18.0

I Year – Trimester III

Sr.No.	Area	Course Name	Credit
1	Finance	Corporate Finance	3.0
2	Decision Science	Decision Analysis and Modelling	3.0
3	Law	Business Law	3.0
4	Economics	Globalization and Indian Economy	1.5
5	Information Systems	Information Systems for Management	3.0
6	Human Resource	Essentials of Human Resource Management	3.0
7	General Management	International Business	1.5
8.	General Management	Theory of Knowledge (self-Study Course)	3.0
		Total	21

Subject Details- Year and trimester wise.

IInd Year.

IInd Year -Trimester IV

Compulsory Courses

- Strategy Formulation and Implementation

Finance Area

- International Finance
- Investment Analysis and Portfolio Management
- Quantitative Technique in Finance
- Strategic Cost Management
- Commercial Bank Management

Human Resource and Behavioral Sciences

- Strategic HRM

Marketing Area

- Consumer Behavior
- Pricing Strategy
- Marketing Research
- Sales Distribution Management
- Services Marketing
- Brand Management

Operations and Decision Sciences

- Modeling for Decision making
- Total Quality Management (TQM)
- Managing Technology
- Bench Marking & Business Process Engineers
- Logistics Management

Human Resource Management

- Negotiation Skill

Business Strategy Environment – Management

- Essentials of Management Consulting

Information System

- Business Analytics.

General Management

- Indian Management System.

Subject Details- Year and trimester wise.

IInd Year.

IInd Year -Trimester V

Finance Area

- Management of Financial Institution
- Strategic Financial Management
- Fixed Income Securities
- Risk – Management and Derivatives
- Project Appraisal and Financing
- Mergers & Acquisitions, Corporate Restructuring and Valuation

Human Resource and Behavioral Sciences

- Compensation and Benefits

Marketing Area

- International Marketing
- Internet Marketing
- Retail Marketing
- Media Planning
- Marketing and Financial Products
- Marketing Strategy
- B-2-B Marketing

Operations and Supply Chain Management

- Service Operation Management
- Project Management
- Supply Chain Management
- Production Planning & Control

Information Technology

- Business Intelligence and DSS

General Management

- Innovation Management

Subject Details- Year and trimester wise.

IInd Year.

IInd Year -Trimester VI

Gneral Management

- Entrepreneurship Management

Finance Area

- Forensic Accounting
- Commodity Markets
- Behavioral Finance
- Private Equity and Venture Finance
- Insurance Management

Human Resource and Behavioral Sciences

- Emotional Intelligence – Developing Abilities for Superior Performance (1)

Marketing Area

- Consumer Marketing (B2) and (C2)
- Rural Marketing
- Customer Relationship Management
- Marketing Engineering and Models
- Advertising and Sales Promotion
- Innovation in Marketing

Operations and Decision Sciences

- Advance Supply Chain Management
- Manufacturing Strategy
- Materials and Inventory Management
- Strategic Operation Management

Information Management

- E-Business.