

# BBA- SUMMER PLACEMENTS REPORT BATCH 2017-2020

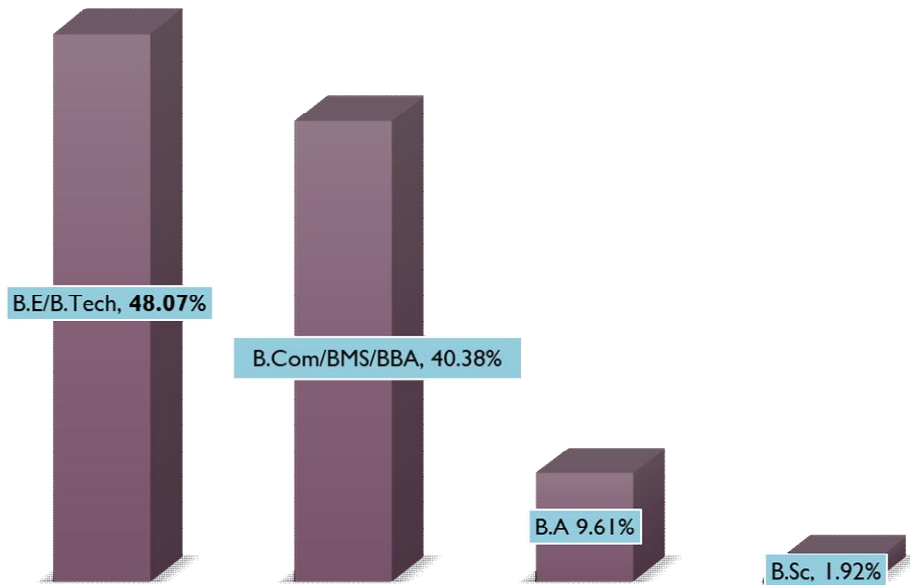


## OVERVIEW

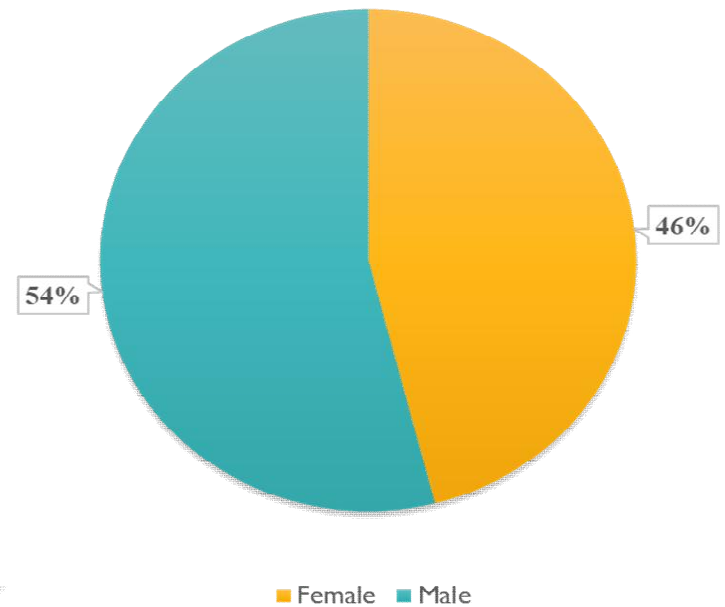
- Following the trend across the best B-schools in the country, our students devote a period of eight weeks in augmenting their theoretical learning with practical experience by interning in the corporate world. This helps them identify the gaps and discover their areas of interest and explore future career option, thus making the summer internship a critical part of the curriculum.
- The summer internship starts after the second year of the course. An internship develops core knowledge for students which help them be better prepared for the specialized electives they have opted for the third year as well as for final placements. The industry exposure is even more significant for freshers as this is the first time they get hands on real time experience with the corporates.
- At NMIMS Navi Mumbai, the summer internship program duration is of 6-8 weeks based on the requirements of the corporates and to what the curriculum allows. It starts from the first week of May and lasts till the end of June.

# BATCH HIGHLIGHTS

## Graduation Backgrounds

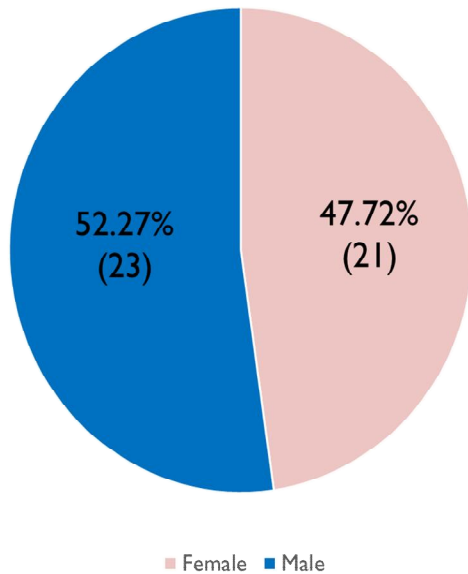


## Gender Ratio

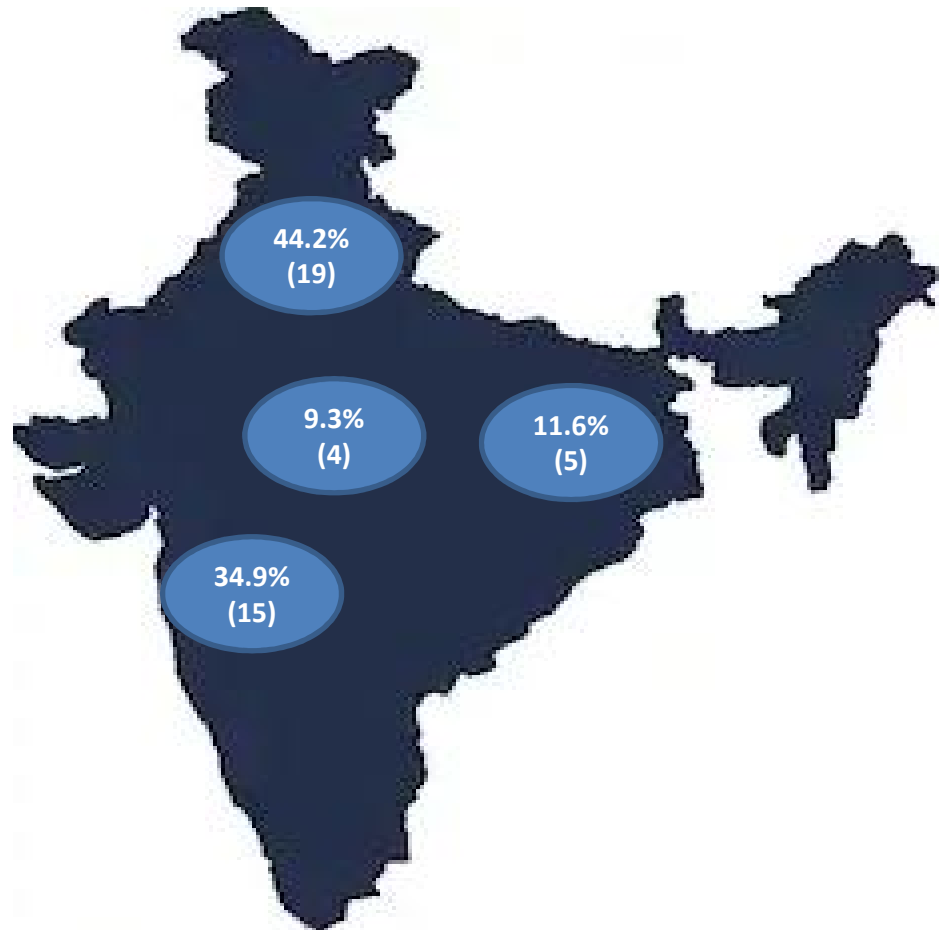


# BATCH HIGHLIGHTS

## GENDER DIVERSITY



## REGIONAL DIVERSITY



# CORPORATE PARTNERS (1/2)

**Mahindra**  
Lifespaces

**Colgate®**

Reliance  
**Jio**



**HATUR IDEAS**  
India is Changing

**NOMURA**



**Abakkus**  
Believe in the Basics



**HDFC**

**3SE**  
EXPERIENCE THE NEW

**GAINWELL™**



**NSE**



**wizikey**



**IDFC FIRST  
Bank**



**G&G Estate Maintenance L.L.C.**

S T A R  
 **one™**

**ArihantCapital**  
Generating Wealth



**RUPEE MAKERS**



# CORPORATE PARTNERS (2/2)



HINDALCO

Shine Trading Co.



# ROLES OFFERED

## FINANCE ROLES:

- 1) Research Analyst
- 2) Management Trainee
- 3) Global Markets Intern
- 4) Academic Trainee
- 5) General Banking and Finance

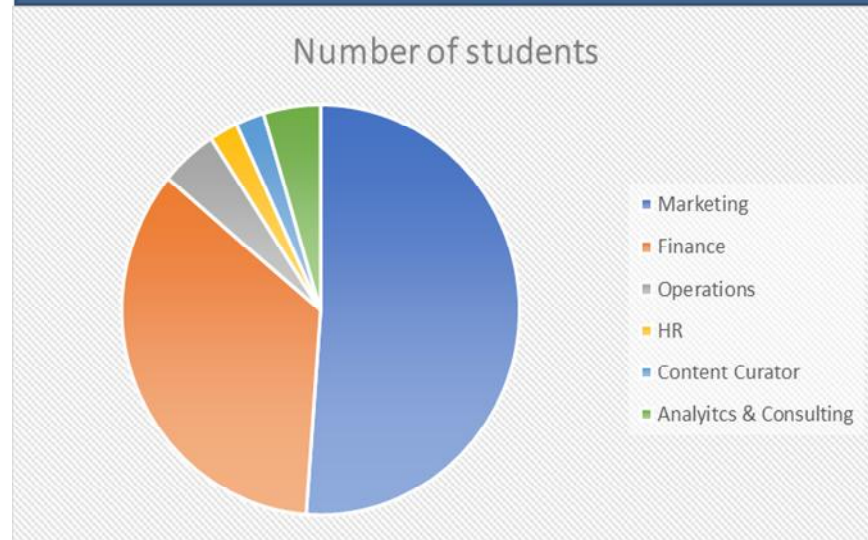
## MARKETING ROLES

- 1) Marketing Intern
- 2) Business Marketing
- 3) CRM Intern
- 4) Client Services
- 5) Market Developer
- 6) Business Development Executive
- 7) Digital Marketing Intern
- 8) Lead Management
- 9) Social Media Intern

## OTHER ROLES

- 1) Data Analytics
- 2) Brand Ambassador

## INDUSTRY WISE SUMMER PLACEMENT -BREAKUP



**100%**

Summer  
Placements

**INR  
25,000**

Highest Stipend  
per Month

# Thank You