



CORPORATE BROCHURE

NMIMS
NAVI MUMBAI



SCHOOL OF BUSINESS
MANAGEMENT

2023-2024

Table Of Content

03	About NMIMS	●
04	About NMIMS Navi Mumbai	●
05	Key Messages	●
06	Awards and Recognitions	●
07	Programs at NMIMS Navi Mumbai	●
08	Holistic Development	●
09	Course Outline	●
10	Summer Placement Report 2023	●
11	Final Placement Report 2023	●
12	Placement Process	●
13	Illustrious Alumni	●
14	Senior Placement Committee	●

About NMIMS

Started with baby steps in 1981, NMIMS has today emerged as a globally reputed university. Always socially conscious, the Shri Vile Parle Kelavani Mandal (SVKM) made the decision to cater to the rising demand of management institutes in the country. This led to the birth of the Narsee Monjee Institute of Management Studies (NMIMS). It began humbly by offering two-year full-time master's programme in management studies with 4 full time faculty, 3162 books and an intake of 40 students above Bhaidas Hall, Vile Parle (West), Mumbai. Built on this inspiring legacy, today, NMIMS stands proud as a Deemed to be University offering multiple disciplines across multiple campuses.

What started as an institute in a small building has caught the attention of the world, thanks to their 17 specialized schools. More than 17,000 students and about 750 full-time faculty members, 10 faculty members with Fulbright Scholarship and Humboldt International Scholarship for post-doctoral researchers are part of India's most sought after academic community. The consistent academic quality, research focus, faculty from top national and global institutes and strong industry linkages at NMIMS have placed it amongst the nation's prime centres of educational excellence and research today.

About NMIMS Navi Mumbai

- In the league of a few globally acclaimed Universities, disseminating education to innovate, think critical and unique, inculcating analytical abilities; NMIMS, Navi Mumbai is the undisputed torchbearer. Students here are galvanized to chew and digest new knowledge in the interdisciplinary domain of algorithmic business thinking, technology strategy, digital marketing and data analytics, artificial intelligence, business and corporate laws, IPR, sciences and accounting.

With a commitment to intellectual and social transformation through knowledge, NMIMS Navi Mumbai has cultivated the culture of holistic development of management skills in students through cultural, social and experiential diversity.

NMIMS Navi Mumbai is a partner in the national mission of education for the creation of a better world. The Navi Mumbai campus is an architectural marvel - beautiful, functional as well as practical in design. The campus exudes Indian ethos and cultural values. It also synchronously imbibes the western education model with its emphasis on skill development to ensure that the students are transformed as leaders who can thrive amidst the challenging dynamics of a turbulent international business environment.

Shri Amrish Patel

Chancellor, NMIMS



“Success is not final, failure is not fatal, it is the courage to continue that counts”

NMIMS Navi Mumbai is one of the top leading business schools in India, that offers pristine quality curriculum, analytical orientation, and globally experienced faculty to our students. We are steadfast in our pursuit of excellence and strive to grow with our global practices thereby making our students competent in the forever-changing and advancing corporate world.

In today's unprecedented times, where students are intimidated by the chances of gaining a good higher education, NMIMS Navi Mumbai has turned every student to be a business leader in the modern world, which is immensely pushing toward globalization – where machines and technology simultaneously play a pivotal role in.

We assure our bonafide and everlasting commitment towards fostering a diverse community of learners who carry the distillation of all our values and skills. Our curriculum and pedagogy have been meticulously designed for the students to fulfil the needs of the relevant industry and society.

The special ingredient that makes NMIMS Navi Mumbai stand out is the commitment and trust that lies with the institute. Students of our college are inculcated with the values and ethics that are prerequisites for the top-leading industry of India. Our dedicated faculty train students to have a holistic approach and develop problem-solving skills that will help them climb up the ladder of corporate success.

We hereby welcome recruiters to visit the Campus and entrust their faith in the qualities that NMIMS, Navi Mumbai has in store to offer by providing them with an opportunity to develop and further build upon their powerhouse of competent business managers.

NMIMS Navi Mumbai stands at the zenith among B-Schools in India and offers a seamless educational experience which amalgamates a cutting-edge curriculum with a perfect mixture of theoretical premise along with practical exposure. The epistemological odyssey is buffered up by globally acclaimed faculty who illumine the career path of their young wards. We strive incessantly to add value and merit to our talented students' innate talent and inclination.

In today's competitive era where entering a good educational institution requires extreme dedication and incessant toil on the student's part, NMIMS Navi Mumbai has been a champion nonpareil, and the ranks of Indian and global business conglomerates boast of being alumni of this prestigious colossus.

NMIMS Navi Mumbai stands out as the brightest star in the constellation due to its unstinting commitment towards academic attainments and the trust reposed by our talented students in the guiding light offered to them by the institution. Faculty dedication and endeavor at the institution are top-notch, with periodic training and simulation activities to supplement classroom learning.

We accord a warm welcome to recruiters to interact with our young Turks eager to make a mark in the business world and implement the theoretical treasure trove they have garnered during their sojourn here.



Dr Ramesh Bhatt

Vice - Chancellor, NMIMS

NMIMS Navi Mumbai has triumphantly scaled all the impediments posed by the pandemic and emerged as a preferred choice for young learners eager to enter the corporate world and attain professional glory.

While all stakeholders have dutifully adopted the new normal and found innovative ways to maximise pedagogy outcomes, it is the faculty who have striven tirelessly to deliver their sessions by connecting them to real-life situations and recent advancements in their respective professions to ensure that the students emerged as a full rounded professional with the right admixture of learning, skills, approach and ethics.

With the abatement of the pandemic, we have safely opened up our campus while keeping all the safety norms in place. This new campus focuses on developing future professional leaders by utilizing a highly innovative teaching pedagogy, a sophisticated blend of theory and practice, and an effort to produce thinkers and problem solvers with all-around training.

This campus' MBA professionals and graduates go through a positive transformation in order to realize their potential, hone their abilities and foster intellectual development. It is because of our committed professors & staff members from the academic and legal industry who help the students reach their full potential. We cordially invite you to join our MBA class of 2021- 23 and 2022-24 for campus engagement programs at NMIMS, Navi Mumbai. Our students are enthusiastic and prepared to succeed in every aspect of their lives and careers.



Dr. Shubhasheesh Bhattacharya

***Campus Director
NMIMS, Navi Mumbai***

SVKM's NMIMS - School of Business Management is a premium Management Institute and is consistently ranked among the best Business Schools in the country. In the ever-growing landscape of the business world, the need for dynamic leaders equipped with strategic acumen and creative thinking has never been more vital.

At SVKM's NMIMS - School of Business Management, Navi Mumbai, we take pride in our commitment to nurturing the business leaders and entrepreneurs of tomorrow. Our program's effort is to prepare competent, sensitive, and ethical managers and leaders who can contribute towards the industry, nation-building and for the society at large.

In today's fast-paced world, where change is the only constant, we understand the need to equip our students with the skills, knowledge, and mindset to excel in every field. We take pride in our faculty, who are more than just educators, they also act as mentors of our students, guiding and inspiring our them to achieve their highest potential.

At NMIMS Navi Mumbai, we have always believed in pushing the boundaries of excellence in education and beyond. We are more than just an institution, we are a hub of transformative experience, where students embark on a journey of discovery, growth, and empowerment. Our commitment to nurturing future leaders is unwavering, and we strive to create an environment that fosters holistic development, critical thinking, and innovation. In our pursuit of excellence, we are committed to preparing our students for success in this fast-paced world which is full of uncertainties and challenges that have never been seen before. Our approach extends beyond conventional education as we emphasize adaptability and resilience encouraging our students to embrace change and learn from experience. Continuous learning and opportunities, networking, and a culture of agility and innovation are woven into our curriculum. We foster emotional intelligence, critical thinking, and problem-solving skills. The Teaching pedagogy has a balanced mix of lectures, case studies, student presentations, student-research and other modern methods of education and training. Summer internship programs with organisations, help students to apply and experiment with what they have learnt in classrooms.

To adapt to the constantly moving world our course has been designed to challenge them every day with academic and non-academic tasks to prepare them for the corporate world. Our students go through multiple events such as Business Presentations. Case Competition, Group Discussions as well as multiple value-added sessions to upskill themselves by keeping up with the latest technology that is being used in the industry. Regular interaction with industry experts as well as a strong alumni network help them to understand more and more about the real life business challenges and prepare them for the future ahead.

Our graduates have grown from solidarity to quality and have evolved into professionals who now await an opportunity to prove their merit. I am confident that our students will make your organization proud and will be an asset to your organization. Our alumni have set new benchmarks, excelled at all tasks entrusted to them, and phenomenally escalated the prospects of the organizations where they work.



Dr Nitin Balwani

***Associate Dean & Professor
NMIMS, Navi Mumbai***

The contemporary business landscape is experiencing rapid and continuous transformation, making it challenging to cultivate competencies required to navigate through start-ups, mergers and acquisitions, product launches, employee management, and other such undertakings.

At School of Business Management (SBM), NMIMS, Navi Mumbai, we have adopted a student-centered approach, aiming to equip our students with the skills and knowledge necessary to assume dynamic roles and contribute towards achieving organizational goals. We encourage students to be agile, adapt to change, and respond effectively to emerging situations, while simultaneously fostering their technological and managerial abilities, thus enabling them to lead and work effectively within teams.

Our mission at SBM, NMIMS, Navi Mumbai, is to bridge the gap between management education and the ever-evolving business environment. We have worked towards preparing our students for the challenges of industry 4.0, by integrating data analytics and business simulations across domains to enhance the curriculum. We are keen to collaborate with industry leaders like you, to shape future leaders and managers. We can offer support through live projects, market research, recruitment drives, surveys, industry visits, guest lectures, summer internships, and final placements of aspiring professionals.

We look forward to a mutually beneficial and enduring partnership between your organization and SBM, NMIMS Navi Mumbai.

AWARDS AND RECOGNITIONS

‘Asia’s Education Excellence Awards’ organized by CMO Asia has awarded ‘Asia’s Best Emerging Business School’ to NMIMS Navi Mumbai.

Dr . P. N . Mukherjee, Director was awarded for being the ‘Best Director’ by ‘Asia’s Education Excellence Award.’

Dewang Mehta National Education Awards, presented ‘Visionary Leader Award’ to Dr . P. N . Mukherjee.

‘Vocational Service Excellence Award’ function was organized by Rotary Club of Navi Mumbai Sunrise on 19th January 2019 and Dr. P.N. Mukherjee was one of the awardees for being the management expert in the field of TQM and supply chain management.

Dr . P. N . Mukherjee was the ‘Guest of Honour’ and felicitated by Ms. Sandhya Sharbidre on behalf of Women’s Day organized by Inner Wheel Club of Navi Mumbai Sunrise.



NMIMS Navi Mumbai has been awarded first place for most active contribution in "Bottles for Change", an initiative by Bisleri International Pvt Ltd

Programs at NMIMS Navi Mumbai

Diversity is the key to learning at an accelerated speed.

SBM

School of
Business
Management



STME

School of Technology
Management and
Engineering



SOC

School of
Commerce



SOL

School of
Law



SOHM

School of
Hospitality
Management



SOE

School of
Economics



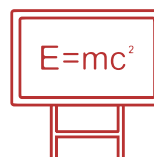
SOS

School of
Science



SOMASA

School of Mathematics,
Applied Statistics
& Analytics



2017



150

2019



850

2023



3000+

SBM
STME
SOC

SBM
STME
SOC
SOL
SOHM

SBM
STME
SOC
SOL
SOHM
SOS
SOE

HOLISTIC DEVELOPMENT



Student Driven Clubs and Committees



Business Events and Cultural Fests

Competitions and Events



Breakout Rooms



We Care and CSR



Music Room and Yoga

Bloomberg Terminal



World Class Library



COURSE OUTLINE

First Year || Trimester 1,2,3

TRIMESTER 1

- Financial and Management Accounting
- Microeconomics
- Marketing Management I
- Statistical Inference for Decision Making
- Ethical Issues in Management
- Managerial Communication I
- Organizational Behavior I

TRIMESTER 2

- Contract Competition and Consumer Laws
- Industry and Competitive Landscape Analysis
- Macroeconomics
- Managerial Communication II
- Financial Statement Analysis
- Business Research methodology
- Marketing Management II
- Organizational Behavior II
- Business Analytics
- Optimization Modelling for Business Decisions

TRIMESTER 3

- Corporate Finance
- Financial Markets and Modelling
- Sales and Channel Management
- Production & Operations Management
- Human Resource Management
- Strategic Management
- Negotiations Skills & Processes
- Data Analytics in Business
- Corporate Sustainability
- Business Communication and Analysis
- Enterprise Systems in the Digital Age

COURSE OUTLINE

Second Year || Trimester 4

MARKETING

- Consumer Behaviour
- Customer Relationship Management
- Digital Marketing
- Retail Management
- Sales and Distribution Management

FINANCE

- Advanced Financial Reporting & Analysis
- Business Valuation
- Financial Analytics- I
- Commercial Bank Management
- Financial Derivatives
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Project Appraisal and Financing

H.R.

- Learning & Development
- Legal Framework of Industrial Relations
- Selection and Recruitment
- Strategic Human Resource Management

OPERATIONS

- Logistics Management
- Operations Strategy
- Project Management
- Supply Chain Management
- Six Sigma
- Total Quality Management

ANALYTICS

- Advanced Multivariate Techniques for Analytics
- Data Analytics Tools and Techniques
- Financial Analytics - I
- Visual Analytics Tools & Techniques
- Big Data Analytics and Its Applications

IT

- Big Data Analytics and Its Application
- Business Intelligence and Decision Support Systems
- Business Process Modelling & Management
- Knowledge Management

STRATEGY & GENERAL MANAGEMENT

- Corporate Sustainability
- Corporate Turnaround
- International Business
- Management Consulting
- Econometrics
- Global Strategic Management

COURSE OUTLINE

Second Year || Trimester 5

MARKETING

- Brand Management
- Integrated Marketing Communication
- Pricing Strategies
- Services Marketing
- Marketing Analytics

FINANCE

- Financial Risk Management
- Fixed Income Securities & Debt Markets
- International Finance
- Investment Banking
- Strategic Cost Management
- Wealth Management
- Financial Analytics- II
- Value Investing

H.R.

- Compensation & Benefits
- HRM in Service Sector
- Mindful Leadership
- Organization Development & Change
- Performance Management
- Social Security Legislation
- Career Management
- International Human Resource Management

OPERATIONS

- Advanced Supply Chain Management
- Lean Enterprise
- Service Operations
- Strategic Sourcing & E-Procurement

ANALYTICS

- Artificial Intelligence
- Consumer Data-driven Decision Making
- Financial Analytics II
- Machine Learning Theory and Applications
- Marketing Analytics
- Data Analytics using Python

IT

- Cloud Computing
- Digital Transformation
- Internet of Things Application
- IT Strategy
- Artificial Intelligence

STRATEGY & GENERAL MANAGEMENT

- Advance Strategy
- Enterprise Risk Management
- Mergers, Acquisitions and Corporate Restructuring

COURSE OUTLINE

Second Year || Trimester 6

MARKETING

- Business Marketing
- Green Marketing
- Marketing Implementation
- Marketing Strategy
- Product Strategy
- Rural Marketing
- E-Commerce

FINANCE

- Alternative Investment Markets
- Behavioral Finance
- Corporate Tax Planning
- Insurance Management
- Private Equity

H.R.

- Emotional Intelligence and Developing Competencies for Organizational Performance
- Social Psychology and Organizational Effectiveness
- Talent Management
- HR Technology and Analytics

OPERATIONS

- Green Supply Chain Management
- Operations Consulting
- Technology Management
- Environmental Management Systems &
- Operations & Supply Chain Analytics

ANALYTICS

- Analytics for Pharma & Healthcare
- HR Technology and Analytics
- Operations & Supply Chain Analytics
- Retail Analytics

IT

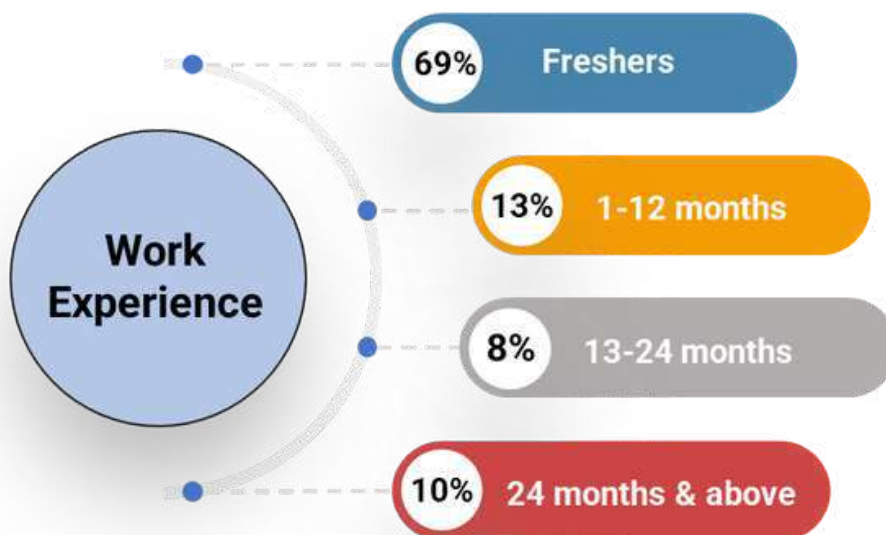
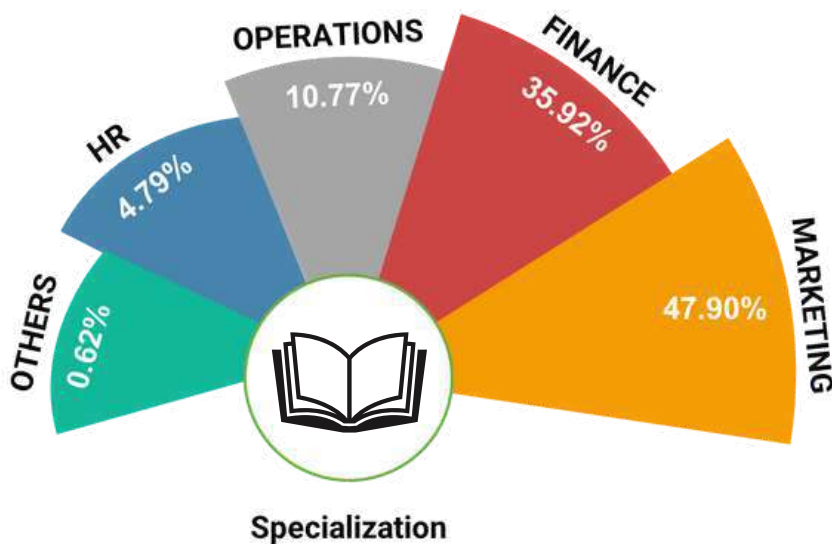
- New Models for Enterprise Architecture
- Systems for Social Enterprises

STRATEGY & GENERAL MANAGEMENT

- Management Control Systems
- Management of Family Business
- Managing Growth
- Management of Public and Private Partnership
- Personal Mastery and Leadership

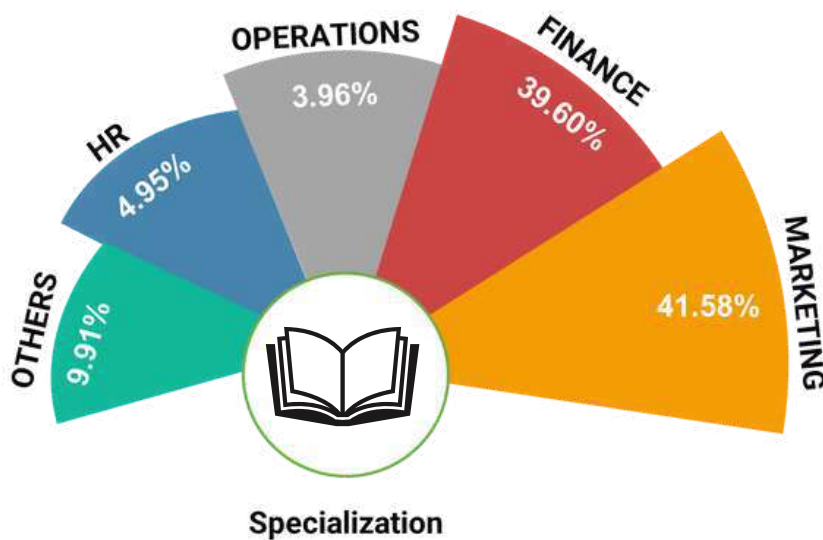
BATCH PROFILE

2022-2024



BATCH PROFILE

2023-2025

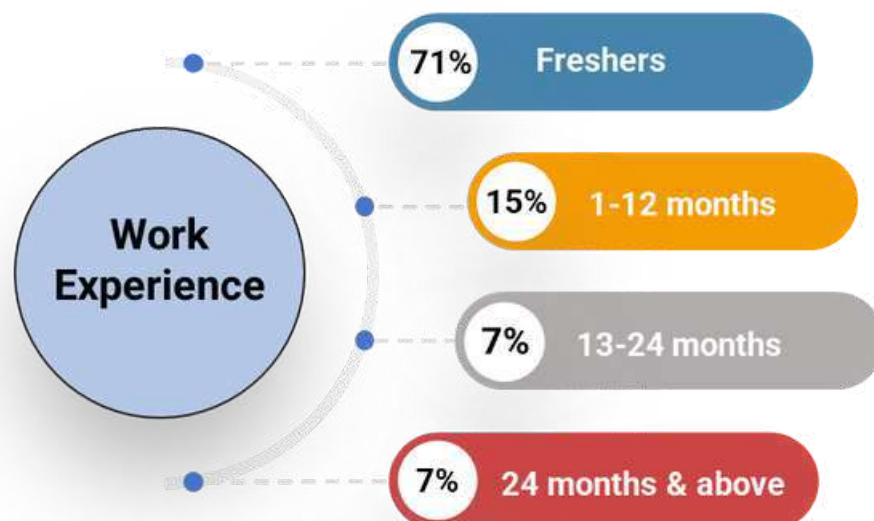


28%

Batch Size: 101



72%



SUMMER PLACEMENT REPORT 2023



and many more



HIGHEST



AVERAGE

₹1,02,000

TOP
5%

₹91,000

TOP
10%

₹85,500

TOP
20%

₹78,064

TOP
30%

FINAL PLACEMENT REPORT 2023



and many more



AVERAGE



HIGHEST



MEDIAN



₹20.42 LPA



₹19.69 LPA

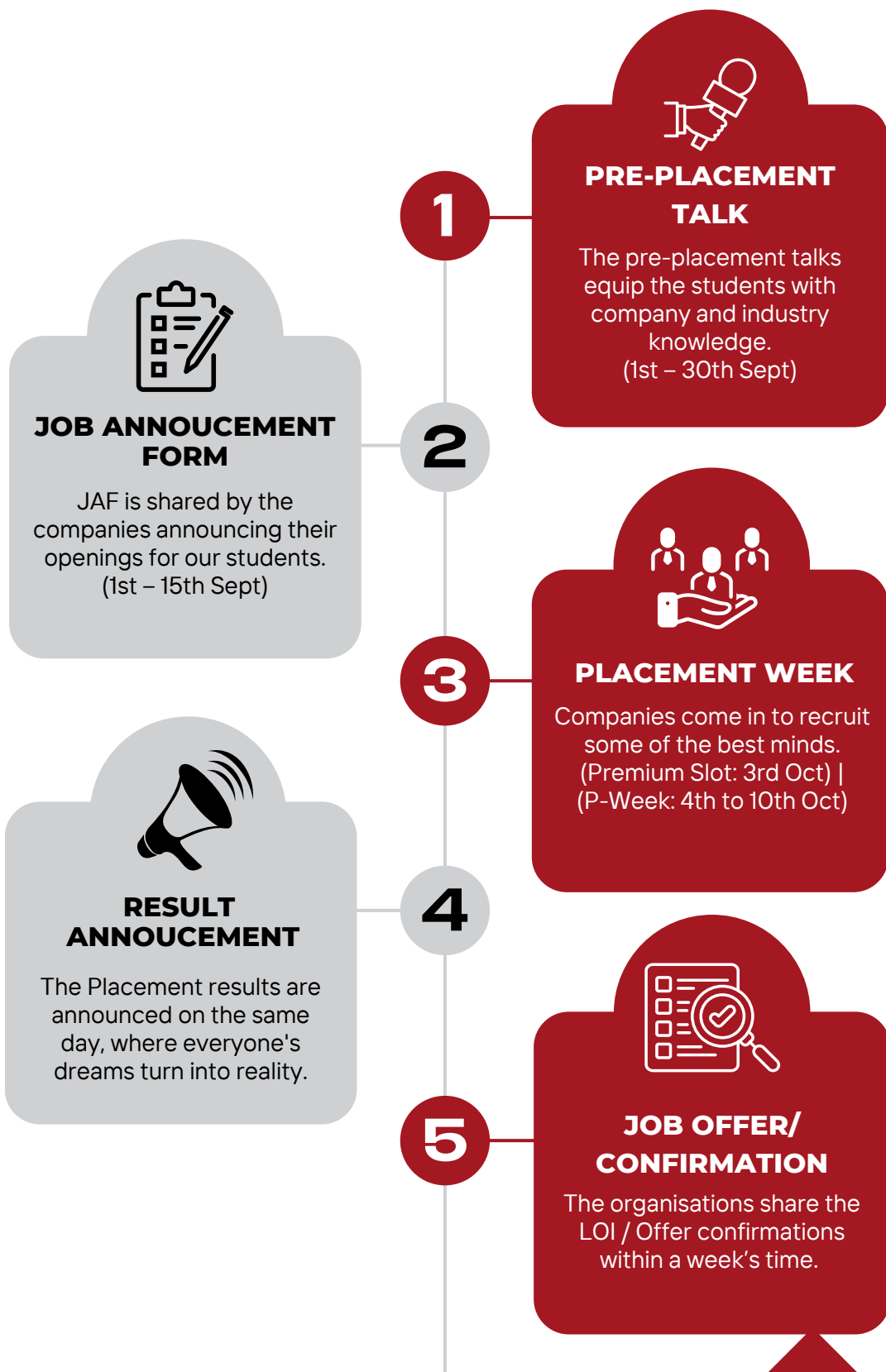


₹18.25 LPA



₹16.13 LPA

PLACEMENT PROCESS



MAVEN TALKS 3.0

CEO & BUSINESS LEADER SERIES



MR SUREJA KISHORE
CEO
BBDO WORLDWIDE



MR. VARUN SRIDHAR
CEO
PAYTM MONEY



MR. RAJU DODTI
CHIEF EXECUTIVE
WHOLESALE & SME FINANCE
L&T FINANCIAL SERVICES



MR. RITESH GAUBA
GENERAL MANAGER
PLADIS GLOBAL



MS. NEHA KUMARI
LEAD L&D
ZIVAME



MR. SAURAV SULTANIA
VICE PRESIDENT
ICICI SECURITIES



MR. SUBHASIS GHOSH
JOINT PRESIDENT
KOTAK LIFE



MS. SANCHI SAPRA
ASST ZONAL MANAGER
MY GATE



ILLUSTRIOUS ALUMNI



Mrinal Mukherjee
Consultant



Bhavini Jain
Brand Manager



Bhavya Dhawan
Business Analyst



Harshita Rathi
Accounts Manager



Devank Gupta
Finance Associate



Prachi Bhuta
Associate



Kumar Viplove
Product Manager



Neha Yadav
Deputy Manager
Credit



Keshav Heda
Research Analyst



Anushka Mangain
Account Executive



Yash Shah
Associate Manager



Abubaker Maraicar
Account Partner



Tanya Sharma
Growth Manager



Kevin D'souza
Relationship Manager



Kritika Malhotra
Associate Consultant



Simeran Sharma
Digital Marketing
Advisory



Abhik Saha
SW Product Owner



Priyanka Rohatgi
Consultant



Vidhi Doshi
Deputy Manager
Marketing



Alisha Gajare
Value Architect
Consultant



Megha Goenka
Business Analyst



Dimpy Dugar
Assistant Manager



Likhith Konisetty
Assistant Product
Manager



Kshitij Dethle
Key Accounts
Manager



ILLUSTRIOUS ALUMNI



Anant Bhardwaj
Assistant Manager
Business Excellence



Devyanshi Garg
Associate Product
Manager



Aarya Ukey
Management Trainee



Tejas Magdum
Management Trainee



Priyanshi Bhavishi
Deputy Manager
Marketing



Foram Solanki
Assistant Manager
HR



Shreya Saxena
VRM Team Lead



Atul Singh
Associate
Consultant



Harshwardhan Shastri
Sales Manager



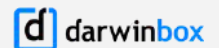
Himanshu Padia
Financial Consultant
Senior Counsellor



Smit Mehta
Management
Trainee



Udit Loyalka
Account Manager



Samkit Mehta
Deputy Manager



Mridul Sehgal
Product Manager



Swara Shringarpure
Management
Associate



Shagun Sarraf
Management Trainee



Rohit Menon
Senior Management
Trainee



Garima Singh
Risk & Financial
Advisor



Shivam Agarwal
Research Associate



Parth Desai
Application Analyst



Muskan Porwal
HR Consultant



Malvika Pandey
Associate Product
Manager



Etisha Sinha
Marketing and PR
Manager



Akshita Doval
Studio Manager





Kavita Kadam

*Deputy Director - Placements,
NMIMS Navi Mumbai*

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Email:

kavita.kadam@nmims.edu

The Placement Committee at NMIMS Navi Mumbai is driven with zeal to achieve the best placement records. Our campus has been achieving constant growth in its placement records thanks to the dedication, efforts, and support from our Director, Associate Dean, Faculty, staff, and Placement Committee.

My sincere appreciation goes out to our recruiters who played a huge role in our previous batches' success. Our aim is to continually expand our network of recruiters and establish lasting relationships by partnering with corporates.

The MBA Batch of 2022-2024 consists of a talented pool of enthusiastic and dynamic students who are constantly on their toes to prepare themselves to enter the corporate arena as a full-time workforce. The MBA Batch of 2023-2025 is keen to learn and get industry experience in their 2-month summer internship period.

With immense pleasure, I would like to invite our recruiters for the Placements Season 2023-2024.

PLACEMENT TEAM



KAVITA KADAM

***Deputy Director
Campus Placements***

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Chaudhari**

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Choudhary**

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& Excellence Head

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Abhishek Garade

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& Excellence Head

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