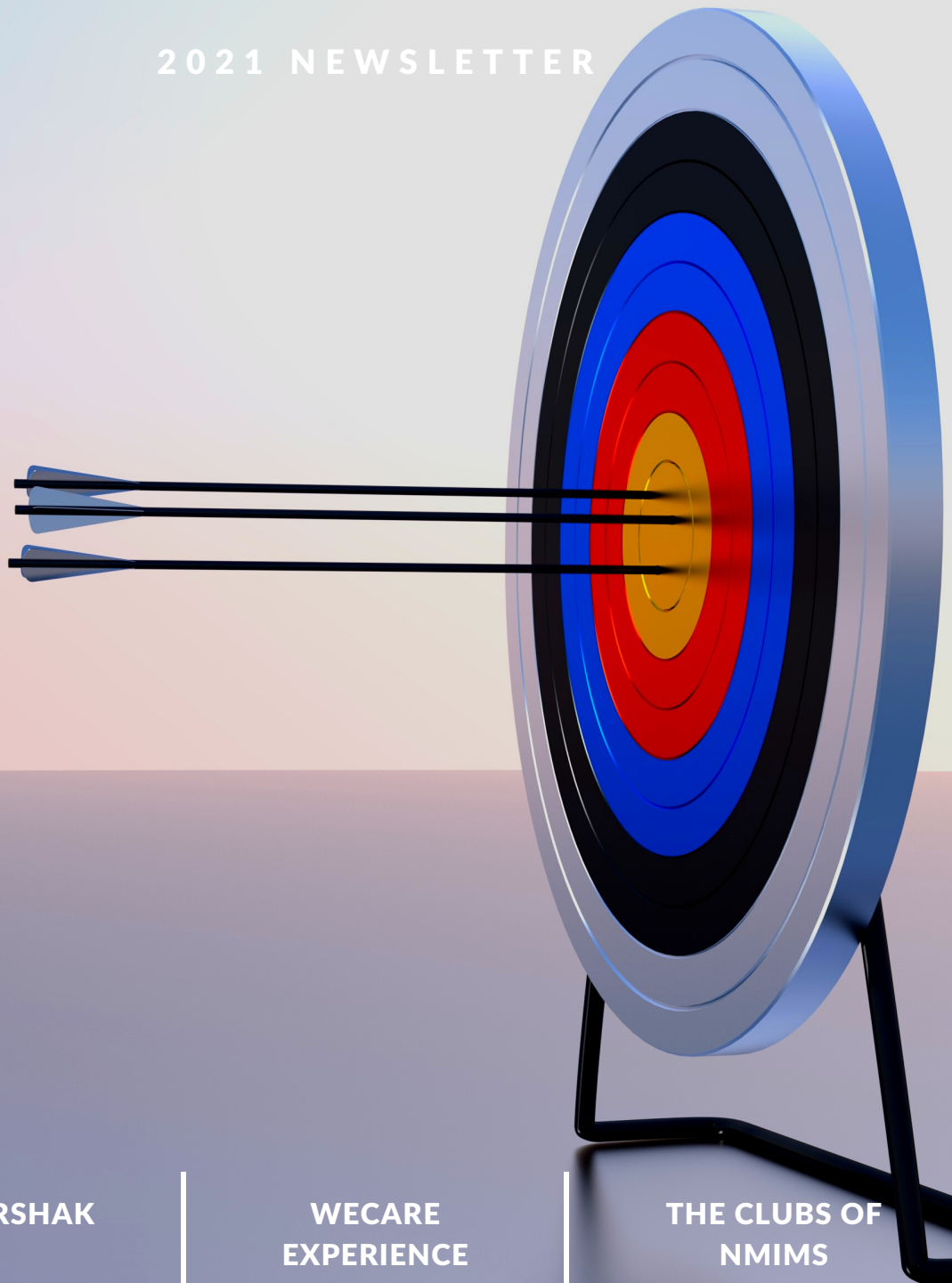


PRISM

2021 NEWSLETTER



MARGDARSHAK 2.0

Margdarshak goes online
with its esteemed list of
speakers| p. 01

WE CARE EXPERIENCE

Students share their
experience working for
diverse NGOs| p. 04

THE CLUBS OF NMIMS

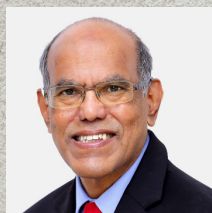
A year full of ups and downs
but NMIMS clubs still
bullish| p. 09



MARGDARSHAK 2.0

FLAGSHIP EVENT ORGANISED BY PUBLIC RELATIONS,
STUDENT COUNCIL AND CORPORATE & ACADEMIC
EXCELLENCE COMMITTEE





**Dr. Duvvuri
Subbarao**

*Indian economist,
Central Banker,
22nd Governor of
the Reserve Bank
of India*



**Dr. Ramesh
Bhat**

*Vice Chancellor at
SVKM's NMIMS, Ex-
advisor to the HRD
Ministry, Revered
academician*



**Mohit
Dantre**

*TEDx speaker and
Music curator, Radio
Jockey @ Kadak FM,
Abu Dhabi, UAE*



**Saurabh
Jain**

*Vice President
Paytm,
Founder of
Fun2Do Labs*



**Nitin
Bawankule**

*President Ad Sales
at Disney Star TV
Network*



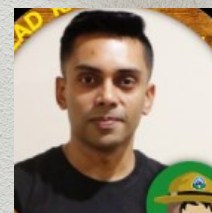
**Sireesha (Ghiara)
Chandana**

*Associate Vice President -
Learning & Development
and Employee
Engagement, Taj Hotels
Resorts and Palaces*



**Rishabh
Shah**

*Founder - President
of I.I.M.U.N (India's
International
Movement to Unite
Nations)*



**Pablo
Tachil**

*Director at
Salesforce,
Digital
Advisor*

One of the highlights of the academic year was Margdarshak 2.0, a distinctive speaker series in a never-before-seen avatar, that was brought to fruition with fervent efforts of The Student Council, The Public Relations Committee, and the Corporate & Academic Excellence Committee. Spanned over 2 days, this event witnessed some of the most spectacular speakers display their expertise and eloquence on relevant and interesting topics. This year's quirky theme was "?", which symbolized an open canvas for the speakers as well as the audience to share and interpret knowledge through a unique lens.

The keynote speaker was Dr. Duvvuri Subbarao, the 22nd Governor of the Reserve Bank of India, who mesmerized the audience with his humility and influential personality while ensuring that his words left behind a lasting impression in the minds of young leaders of the future.

Nitin Bawankule, the President of Ad Sales at Disney Star Network, and ex Country Director for Google Cloud India, crunched 5 years of lessons and experiences in this one brief session, in an effortless and interesting fashion.

Ms. Sireesha Chandana, the Associate Vice President of Learning & Development and Employee Engagement, Taj Hotels, Resorts and Palaces graced the event with her immense intellectual capabilities and valuable lessons in Cultural Connectedness.



The Vice Chancellor of SVKM's NMIMS Deemed to be University, Dr. Ramesh Bhatt, kicked off Day 2 of Margdarshak with his benign presence and motivating words for the students, and set the tone for the rest of the speakers that followed.

Rishabh Shah, the Founder-President of I.I.M.U.N. (India's International Movement to United Nations) highlighted the importance of being politically and culturally aware, and the rich and immense history of India.

The Vice President of Paytm India and founder of Fun2Do Labs shared his wonderful insights on the dos and don'ts for setting a start-up, in a very captivating yet lucid manner.

A breakfast host RJ & content creator at UAE's leading Bollywood radio station, Mohit Dantre spoke all about the importance of making an impression and his effortless yet charming oration made for an informative yet enjoyable speaker session.

Margdarshak 2.0 ended with Pablo Tachil, the director at Salesforce, sharing anecdotes about essentials of Team Building, being a great team member and dealing with failures.

Margdarshak 2.0 enchanted the audience with an experience closest to reality. The event was hosted on a virtual 3D platform called Xporium, where attendees had a simulated, lifelike experience of being physically present in conference rooms, lobbies, meeting rooms, etc. The enormous success of this very event was no accident. The organizing team adapted to the virtual world with great panache by putting on their creative hats and executing the event flawlessly. The zeal and fervour showed by the students left the illustrious guests spellbound wanting to return in the coming years. Despite the pandemic, NMIMS Navi Mumbai exceeded boundaries and set exceptional standards for B-schools all over the country with the second edition of Margdarshak.



**WE CARE
EXPERIENCE**

SHARED BY

Sanjanaa Srivatsan

Krithika Narayan

Priyanshi Bavishi

Harendra Choudhary

Garima Singh

Eashaa Saraogi

Priyank Sheth

Ashutosh Chukekar

SANJANAA SRIVATSAN



During my we care internship, I had the chance to work with the NGO - GiftAble. GiftAble is an organization that gives employment to people with disabilities. Their initial idea was to create gifts that were made by persons with disabilities. They also had corporate gifting under their umbrella. When I joined the NGO, they were focusing on a job portal and a learning portal for persons with disability, war veterans, women who are returning to work and the LGBTQ community. Their intention was pure, it was to bring change in the society, to make our country and workplaces inclusive in nature.

I was exposed to the facts that how we as a country do not include different groups of people. GiftAble aims to bring about this change and I am so glad that I got to be part of this movement. As an intern, especially as someone who was creating posts to attract the target audience to apply for courses and jobs, I had to put myself in their extremely difficult shoes. I cannot be in their position and neither do I have any idea about what they are experiencing, which was a big breakthrough for me. Overall, understanding how different group of people function and what their difficulties make us all better people. We as people should promote equality in terms of not only gender but should consider other groups of people who are being neglected daily, that is when we will make an impact.

KRITHIKA NARAYAN



This pandemic has taught us to appreciate the small things in life. But this opportunity given to us by We Care to work with the NGO, Team Everest, made us realise how immensely blessed and lucky we are. Even though the pandemic restricted us from physically meeting the students, we tried to do our bit in whichever way we possibly could. We had an orientation session on the 2nd of January and Mr. Karthee Vidya, the founder of the Team briefed us about the NGO and the work we have to do. We were given the task of developing a curriculum for the volunteers to teach the children. The topics in hand were "Be a Mentor", "Story Telling" and "Cybersecurity". We picked cybersecurity. Our team leader would be the point of contact to our mentor and we had a google sheet formed and had to fill each task completed at the end of the day so that the organisation could keep a track of our progress. Our first task was to come up with at least 35 topics out of which our mentor would choose 13 topics for 13 sessions. Once we had our 13 topics approved, we had to start working on the ice breakers, activities and homework sessions for all the sessions. We gave them real-life case scenarios as activities that the children would understand and these cases would help them understand the topic better. Once the ice breakers, activities and homework sessions were approved, we started writing the content for the sessions that has to be taught by the volunteers. These topics had to be kept simple and to the point, as the children are underprivileged.

Asha ma'am was very helpful and answered each one of our queries patiently and we felt privileged to be doing our bit in helping these children get the education they deserve but miss out on it due to their financial background.

PRIYANSHI BAVISHI



I am thankful for the We Care initiative, I got to intern with Young India Foundation. Young India foundation helped me better understand the political scenario of our country. Working with Ngo also helped me better understand the ground realities. It helped me be aware of my duty to give back to society. Our country needs youth's support for its development. Working with this NGO made me realise how unaware I was of the ground reality and working of the NGO's. The concept of interning with firms for our career and learning is normal but NMIMS and We care allowed me to work with an NGO and still learn during the duration. I learnt so many new things during my three-week tenure,

During this internship, the work was interesting and did not create any extra pressure on me. The mentors created an easy communication process and assigned me a research paper. The We care team was also providing constant support from their end towards creating a learning experience. I have worked with NGOs in the past but this time due to covid this opportunity was limited to an online experience. I was very sceptical of how the experience will be but it turned out to be beyond my expectations. I learned a lot in the three-week duration and in the end penned my thoughts into a research paper. My mentor, Rishika was very sweet and helpful. This internship helped me broaden my thinking and encouraged me to be more participative in political discussions. I will be more informed about my duties as a citizen towards society.

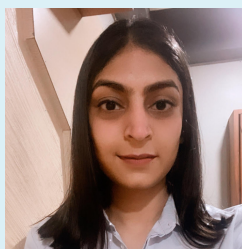
HARENDRA CHOUHARY



We-Care organization for which I worked was Grow Diesel, which mainly works in biofuel implementation from non-food feedstock like Jatropha, algae, biomass, and waste. They work in a very innovative way and try to benefit as many people as possible by creating many job opportunities and their main objective is to develop technologies supporting the production of renewable stubble, animal waste, biomass, algae, plastics, tires, bio-medical waste, and fuel crops grown on wasteland. Before the start of this internship, our team was supposed to bring 3 innovative ideas and only 1 will be chosen which can be implemented in the current scenario. We decided to make people aware of plastics that they use in their daily household activities so that those who are influenced may learn from this activity and use a minimum quantity of plastic. I enjoyed a lot in influencing my friends, neighbours, and family to switch to non-plastic. We did this whole process of influencing by having social media campaign and tried to make it viral so that it can attract those also whom we don't know.

The journey through the entire We-Care program was a great learning experience. I got to meet people from a variety of domains that continuously work to contribute to a better society and environment. Grow Diesel helped us in every possible way. This campaign helped us to understand that we as an individual can personally play an important role in reducing plastic pollution and increasing recycling rates for a healthier environment. I will help others also implement changes in society by implementing innovative ideas.

EASHAA SARAOGI



Inclusive Divyangjan Entrepreneur Association (IDEA) is an active organization that works towards the upliftment of people with disabilities predominantly in the employment sector of society. In this NGO I was working under the Communications team wherein I worked under three projects namely EDP CAMPAIGN, DIVYANG ENTREPRENEUR SWAVLAMBAN PROGRAM and VISION 101.

IDEA acts as an entrepreneurship enabler by bringing together PWDs, training providers, financial support systems, technology providers and market linkages and enterprises that work with PWDs.

Through the Entrepreneur Development Program (EDP) the selected candidates who want to open their own business are trained on how to run their business and through the second event, two EDP candidates were provided with seed funding and financial assistance for their business.

Under this campaigns, I was responsible for reaching out to different journalists and managers of several NGOs for promoting this

the campaign handled the social media accounts of the organisation and also contributed to the brochure design of this campaign.

The entire internship with an NGO was a very unique and great learning experience for me.

Working with IDEA also showed me how we can help a person with a disability and with this little help, they would be able to work hard and fulfil their dreams.

GARIMA SINGH



Climatic change is a serious issue. The increasing sensitivity towards environmental protection has made us more conscious than ever. However, my internship under Wecare made us realize how significantly we are causing harm to the environment. As the pandemic has shifted us to online mode, I did my internship with Grow Diesel virtually. We were a team of five members, our mentor at Grow Diesel has provided us with a great opportunity to work on designing a campaign making the people aware of the environmental issues. The process started with the brainstorming of ideas. We individually came up with multiple ideas then filtered the best ones out. Post discussions we designed a campaign – “Dhundhke to Dekho”, under this campaign we would play a game with our participants where they would search for non-plastic items starting with a specific alphabet within a time frame of 30 seconds, the person with more items will be the winner. Mr Shrey Saxena gave us complete freedom to choose our project to keep us interested. He also divided us into teams of two to create a competitive environment which helped us deliver the best results. The teams used their unique hashcodes to maintain a track on the counts, at the end, team #growdieselwithHarDev won the event. While working on this, people found it difficult to collect non-plastic objects, which shows the amount of plastic we are using in our daily lives unconsciously. This campaign would help people know the alternatives of plastic making them more conscious of not using single-use items. The event helped us spend quality time with our old friends. Our mentor, Shrey Sir was cooperative and always believed in thinking out of the box which helped us brainstorm a lot. He motivated us at all steps, gave regular feedback, clarified our queries. Shrey Sir sent all five of us with surprise gifts at the end for the impact we have made for the organization, we are all thankful to him!

PRIYANK SHETH



I had my social internship with an NGO called Team Everest. They worked to bridge the gap between the privileged and the underprivileged by providing education to the unfortunate ones. Team Everest has done a great job. They have a perfect systematic system that closely works to educate the students. I had an opportunity to work with them by designing curriculums for the students. I did this internship which was an eye-opener for me. For most of us, this pandemic has been full of negativity but this internship changed the way I look at the smallest things happening around me. I honestly realise how privileged I am and the value of the things around me. I am very grateful for this opportunity and I hope I can continue to serve the needy. In today's world, it is extremely important to know about all the difficulties that these needy people face and lend out a helping hand for the same. This internship made me realise a lot of things out of which the most important thing I learnt was to be thankful for everything I have. This internship made me realise the various social adversities that prevail in our society and the number of things we need to do to bridge the gap that has existed for more than 100 years. I am so glad that our college brought this up and introduced us to such a thing. It is not everyone's cup of tea to serve the needy but I promise to do as much as I can from now onwards and I am highly grateful to our college for making this a part of our journey.

ASHUTOSH CHUKEKAR



'We Care Internship Program' the name itself reflects the essence of this initiative. It provides a platform for students to contribute their bit to society and to show that they do care about it. When I got to know about this internship program, there were few doubts in my mind like 'How will it be carried out due to the COVID situation? Will it be a Virtual one? and if it is Virtual Internship then will it be able to create the same impact as last year?

But I soon got the answers, when I started my Internship at Angel Xpress Foundation, that it is not about how much impact u make or how much you can contribute because even a small act of help creates a ripple with no logical end. This reminds me of a quote from Oscar Wilde that "The Smallest Act of Kindness is worth more than the Grandest Intention."

So even in the Virtual Internship, I enjoyed my journey with Angel Xpress Foundation. It was a privilege to be a part of AXF which is dedicated to providing education facilities to the underprivileged students and provides a platform to connect these underprivileged students with volunteers willing to teach. I contributed to designing an Impact Report of their Youth Engagement Program which would help their current sponsors understand how their contributions are being used for a good cause and would also attract new sponsors and volunteers for the foundation.

It has been a wonderful journey and made me a part of a good deed with a lot of new learnings and has helped me understand the importance of social awareness. Finally, I want to highlight one thing that working from home might have restricted our contribution. But still, this contribution has made a difference because we know that Every Little helps!

"INDIVIDUALLY WE ARE ONE DROP BUT TOGETHER WE ARE
AN OCEAN"

THE CLUBS OF NMIMS NAVI MUMBAI



MARCELL

The Marketing Club





WEBINAR WITH MR. UDIT JAIN (CMO AIRTEL PAYMENTS BANK)

Date of Event - 19th and 21st Dec 2020



Udit Jain is the CMO of Airtel Payments Bank. He has over 14 years of rich experience in Sales & Marketing and has conceptualized several industry-first concepts and campaigns like "Airtel Thanks". He has a proven track record as a formidable marketer who achieved business results even in highly cluttered and disruptive categories through meticulous planning. His expertise lies in Category & Brand Development, Communication Development, Advertising, Media, P&L Management, Trade Marketing and Shopper Insights & Distribution Management.

Theme: Evolution of Marketing

Number of Attendees: 72 (Internal Only)

Purpose & Objective: To share knowledge about the evolution of marketing & various marketing strategies used by brands in current times.

Resource Person with Credentials: Rujuta Chikurde, Sr. Executive Member of MarCell.

Key Takeaway: Insights on early-age marketing approaches, newly adopted digital marketing strategies adopted by brands & importance of impactful marketing strategies.

Popularity on Social Media:

Instagram Reach: 208

LinkedIn Reach: 1,986



KNOW YOUR BAZAAR, VENUE- D2C

Date of Event - 19th and 21st Dec 2020

Participants- All colleges (open to all management students)

Event Description- The event consisted of 2 rounds namely “Mark it Right” and “Pitch Perfect”. Qualifying teams from round 1 were eligible to participate in round 2. Total 124 teams took part in this event from various esteemed colleges like FMS, IRMA, XLRI and IIM Lucknow. The winning team was offered live internship project along with certificate. Through this event participants were able to apply the knowledge of marketing in a competitive environment.

Round 1

It was an MCQ-based round where teams

were shown various products which they use in day-to-day life and they had to guess their MRP. There was only 1 correct answer out of 4 options. Participants has to answer 40 questions in 15 minutes.

Round 2

Students were are to develop STP model of brand Urban Ladder and submit it on D2C platform in .ppt format. Our aim was to encourage application of theoretical knowledge which students have gained into real life case. The model was evaluated by Dr Surabhi Koul and winners were declared.

Winning Team – The LAK Factor

Runner-Up – It’s in the A



MARKETING MAGNIFICO- AVION

Date of event – 22nd Jan 2021, Venue- D2C

Event Description- The event consisted of 2 rounds namely “Clash of Marketeers” and “Social Dilemma”. Qualifying teams from round 1 were eligible to participate in round 2. Total 69 teams participated in this event from various esteemed colleges such as GIM, IIM Nagpur, SIBM and TAPMI. Through this event participants could apply the knowledge of crisis management on live case. There was a prize money of Rs 500 for the winner along with certificates.

Round 1

It consisted of 40 questions revolving around social media and marketing which participants had to answer in 15 min. The questions were mixed from identifying the

brand logo to rearranging the image to form correct logo.

Round 2

Qualifying teams from the first round were selected in this round. We provided them with a live case of a company facing media backlash, participants had to chalk out the social media strategy to prevent the company's name from being tarnished. 24 hrs were given to submit the PPT of not more than 10 slides. The work was evaluated by Dr Surabhi Koul. Following are the winner and runner ups:

Team Electron - IRMA - Winner

Team Task Force - SCMHRD - 1st Runner up

Team SIBMchallengers - SIBM - 2nd Runner up



HITO

The Hr Club





MENTE MOMENTIA & TEDxNMIMSNVIMUMBAI

For the first time Hito club participated in the 2 day event of Avion. We came up with a Mente Momentia quiz related to various fields in Human Resources. The event was held on D2c platform where we received 100 + participation across B schools in India. We also organised TEDxNMIMSNaviMumbai, on 31st March 2021, with the theme of 'perspiring dreams'. We connected to speakers across the globe, who shared their own experiences from different domains and had an interactive session with the students of NMIMS, Navi Mumbai.





FINCORP

The Finance Club





WEBINAR AND FINPOINT

In the month of October 2020, Fincorp had conducted a webinar on the future of Blockchain and Cryptocurrency by Mr. Ashutosh Mishra, Director Corporate sales, ANZ Bank and an author.

Mr. Mishra explained the complex concepts of the Blockchain technology. The session was very insightful as he shared details on the various applications and uses of Blockchain and Cryptocurrency. He also explained how cryptocurrencies are a form of digital gold and emphasized on various challenges that can impact acceptability of this technology in the near future. The Q&A session helped students gain insights on what to expect from this technology and how we can keep ourselves informed with these changes in the future.

In the month of January, Fincorp came up with a quiz event called “Finpoint: Unleash your assets” under ‘Avion’ in association with the Business Events Committee which was conducted on D2C. Forming a team of 2 of individual participation was permitted. We had participants from different schools and it was a successful event. We had a huge number of 324 teams that participated. The quiz took place for 30 minutes. It consisted of 30 questions that were MCQ type and it had questions that ranged from General knowledge to numerical. The winner was given a cash prize of Rs. 1000/- and a certificate.



OPNOTECH

The Operations Club



OPTRONIX 1.0, KPMG WORKSHOP & OPTIMA

Optronix 1.0:

- Two round national level competition testing the knowledge of Operations Management conducted on 17th October 2020 on Dare2Compete platform. Total 192 participants (96 teams) participated in the competition.
- First round was Business Simulation, participants needed to compete in a time-bound round wherein they would need to strategize and take decisions on the basis of different scenarios presented to them.
- The second round was a case study analysis and its submission in the form of Powerpoint presentation.

KPMG Lean Six Sigma Green Belt Certification:

- 5-days training workshop on Lean Six Sigma Green Belt Certification by KPMG from 4th January 2021 to 8th January 2021. Total 12 participants from the 1st year and 2nd year participated in the workshop.
- The workshop was conducted by Mr. Diptanshu Sharma of KPMG on Zoom platform

Optima:

- National level quiz competition based on Operations management conducted on 25th January 2021 on D2C platform. Total 124 participants participated in the competition.
- The competition was conducted under the flagship event Avion of Business Events Committee, NMIMS Navi Mumbai.



STUDENT COUNCIL

The Student Body





RASHTRIYA EKTA DIVAS

The Student Council of SBM, NMIMS Navi Mumbai initiated celebrations of Rashtriya Ekta Diwas (National Unity Day) and the students took part with exceptional zeal.

An online quiz competition, based on the life of Sardar Vallabhbhai Patel, was conducted to pay tribute to the contributions he made for our country. This quiz helped the students to get a useful insight into the heroic deeds of the iron man of India. The highlight of the celebration was the attendance of a huge number of students to take a pledge to maintain the unity, integrity, and resilience of our country, despite the constraints of physical boundaries. Thereby, bringing the quote 'unity in diversity' to life. Rashtriya Ekta Diwas provided the students with a much-needed strength of unanimity under the precarious situation that the current pandemic has thrown them into.

Students willingly came forward to be a part of the pledge of unity even though the activity was carried out in a virtual mode. Their commitment and enthusiasm shown by the students, despite their hectic schedules, proved that the flame of unity still burns bright through the current generation; the dream of Sardar Vallabhai Patel goes on.

THE QUIZ

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THE PLEDGE

Students willingly came forward to be a part of the pledge of unity even though the activity was carried out in a virtual mode. Their commitment and enthusiasm shown by the students, despite their hectic schedules, proved that the flame of unity still burns bright through the current generation; the dream of Sardar Vallabhai Patel goes on.

INTERNATIONAL MOTHER LANGUAGE DAY

On the occasion of International Mother Language Day, the Student Council took it upon themselves to organize an event on the 21st of February 2021 in order to keep up the spirit of Matra Bhasha Diwas and stress the importance of being proud of your own culture. NMIMS Navi Mumbai's bright virtuosos recorded melodious songs in their mother languages and made it a memorable occasion.

NATIONAL YOUTH DAY

On the 158th anniversary of Swami Vivekananda, the students of NMIMS Navi Mumbai paid tribute to the original youth icon of India. Swami Vivekananda was one of India's greatest leaders and believers of youth power who mesmerized the world with his dynamic words.

The Student Council organized conducted a "Thoughts of young minds" contest where students were asked what they thought about any one of Swami Vivekananda's teachings. This event let us see how Swamiji's beliefs still resonates with the youth and how our country should emphasize on celebrating young and bright minds who inspire us to think new every day.



INTERNATIONAL LINKAGES

International Relations





FACULTY DEVELOPMENT PROGRAM, UNRAVELLING MIRAGE

The International Linkages Committee conducted its first Faculty Development Program, moderated by Dr. Anil Behal- a connoisseur of Qualitative research and phenomenology. This interactive FDP was conducted in a series of 4 modules, since understanding Qualitative Research has become imperative in a world of changing behaviours and a global pandemic.

Module 1: Demystifying Qualitative Research (March 22nd, 2021)

This opening session aimed to simplify the process of utilizing qualitative research methods and their application. Dr. Behal centred this session around making up for lack of a boilerplate in qualitative research, which means a lack of a standard set of rules or a roadmap. He resolved the common doubts and myths surrounding the sphere of Qualitative Research. He presented an in-depth analysis of intricate and extremely complex nature of this kind of research process. He also shed light on the typical researcher-participant equation involved in qualitative research.



Dr. Anil Behal



Module 2: Developing Research Questions in Phenomenology & Grounded Theory (March 23rd, 2021)

After demystifying the misunderstandings relating to Qualitative Research in the first session, Dr. Behal addressed the challenges involved in developing the right research questions. He covered the steps that one must follow to develop an effective framework of research questioning, that will provide the most productive results. This session also covered the characteristics of a good research question.

Module 3: Crafting Effective Research Proposals (March 30th, 2021)

This session was focused on developing robust research proposals in a way that may increase the chances of getting them accepted. It elucidated what a research proposal is, what its components are, and what its goals are. Dr. Behal also shed light on what a review of literature means to the purpose of qualitative research.

Module 4: Phenomenology, Grounded Theory & Interpretative Phenomenological Analysis (IPA) (April 3rd, 2021)

This session was centred on simplifying the misinterpretations related to phenomenology- a qualitative research approach. Dr. Behal led the session by clarifying the differences between Natural Science and Human Science, in order to clarify the misunderstanding surrounding phenomenology. The session also expounded the meaning of the systematic methodology of Grounded theory. And finally, it involved a discussion about the step-by-step IPA method, which is a turnkey process of analysing qualitative data.



UNRAVELLING THE MIRAGE

On February 26th, 2021, the International Linkages Committee at NMIMS, Navi Mumbai, kick started its International guest lecture series with its very first guest- Dr. Anil Behal. The vision of “Unravelling the mirage”, is to enable students to bring in invaluable insights from Global connoisseurs and make the world a smaller place.

The esteemed speaker for the debut of this initiative was Dr. Anil Behal. Dr. Behal is a senior faculty in Qualitative research, and the Managing Director of ORGDYNE Training and Consultancy, LLC (Philadelphia). He is an esteemed alumnus of Masters in Management from American College, Bryn Mawr, Contemporary Psychoanalysis from Philadelphia School of Psychoanalysis, and Masters in Human and Organizational Systems from the Fielding Graduate University, Santa Barbara (California). He is actively involved in coaching doctoral students in new qualitative research approaches.

Dr. Behal spoke on a rather exceptional topic- Negative Capabilities and Leadership. Being an abstract concept that is not very commonly known, Dr. Behal explained it in 120 minutes in a very fascinating manner. He kept the attendees engaged with his interactive questions and remarkable wit. He provided important perspectives to future leaders on mastering the art of uncertainty and unknowing while being unfazed by the disputes of being in a leadership position.



BUSINESS EVENTS COMMITTEE



CHAI PE CHARCHA 2.0

With the huge success of "Chai Pe Charcha", BEC came up with the second edition of the same on 8th of November 2020, inviting women entrepreneurs and leaders from various domains to have a panel discussion on the topic "Women in Power". The Panelists were-

- 1. Deepika Trehan - Founder of Corporate Diva, a women development platform**
- 2. Reshma Ramachandran - Vice President and Head of Engineering, ABB Ltd**
- 3. Naina Jain - Assistant Vice President of Swiss Re**
- 4. Archana Gaarg - CEO of Power Talk with Archana**

With this panel discussion, we aimed to provide insights and inspire young minds in following the right path from the shared experiences and informative discussions by these prominent speakers. Panelists brought in various aspects into the discussion with their wide experience in various diverse fields for the theme "Women in Power". Audience of the event included final year PGDM students and first year MBA students along with respected faculty. Numerous subjects like society's perception of a woman, imposter syndrome, gender inequality, women in leadership roles, specific competencies and skills required, impact of COVID on their working style were touched upon. The discussion was later followed by an intriguing question and answer session with students where audience questions lead to many thought provoking subjects like bias in C- suite, queen bee syndromes, thus paving way for interesting conversations. The panel discussion then was concluded with special highlights on diversity, continuous learning, hard work, and encouraging students on breaking stereotypes.





AVION 2021

The NMIMS Navi Mumbai campus held its fourth edition of the flagship event AVION – A Business Conclave, which is one of the most prestigious events of the campus. It was held on 27th and 28st of January, 2021. This edition of the event was conducted virtually due to the pandemic.

In the light of the recent COVID-19 pandemic, it became quite evident that we are in the VUCA world. Not only the pandemic but also trade wars , political protests, and economic instability have created a disruption. As disruption has been the only constant in chaos, organizations have to adapt to the external conditions, rethink and transform their current strategies to make it flexible enough to adapt to the disruptive events that might arise in the future. The Business Events Committee adopted this theme of Growth through Disruption to reflect upon the current business scenario. With this common theme, BEC in association with various clubs and committees organized numerous contests inviting pan India students under the flagship event. Avion Contests took place across the D2C platform from 22nd January till 27th January, where 1803 students from various colleges registered for the contests. Avion BUZZ was organized by BEC in association with the Student Council as part of Avion Contests. To understand the struggles and difficulties faced and to shed light on converting them into opportunities, BEC invited industry experts for a two day business conclave filled with intriguing keynote addressings and stimulating panel discussions. This two-day event marked its start with the NMIMS Anthem and lightening the lamp followed by the Director's words of wisdom and the announcement of the Dean's List on day 1.



Day 1

Keynote Speaker - Ronald Sequeira, Managing Partner, Anrontt

Panelists-

Siddharth Vaze - Founder & CEO, Bearing Strategy LLP

Mehul Darooka- Founder and CEO, MDEEC

Raja Jamalamadaka- TedEx/ Corporate speaker

Akshay Banda- Founder and CEO of Being Digital

Day 2

Keynote Speaker - Dr Dhruv Nath, Director of Lead Angels Network

Panelists-

Smriti Tomar- Founder and CEO, Stack Finance

Sandeep Kocchar- Storyteller & founder, BlewMinds

Divyanshu K- Vice President, Strategy, boAt

Deepak Sharma- Principal, Technical Program Management, Amazon

There were numerous takeaways from the 2-day event. Some of the important ones we would like to highlight are 'disruption need not always have negative connotations', 'during disruptive times, one needs to be proactive' and 'failure is not good if you don't learn from it'. After panel discussion Avion Beats in association with the Music Club of NMIMS, Navi Mumbai filled the evening with melody and fun. Audience thoroughly enjoyed various performances from the music club and many volunteers from the crowd came forward making our evening brighter.



CORPORATE & ACADEMIC EXCELLENCE



WORKSHOP & QFIESTA

WORKSHOP ON PERSONAL BRANDING ON LINKEDIN

An interactive online workshop on personal branding on LinkedIn that covered all the important aspects of building a personal brand on LinkedIn with tips and tricks that helped the audience improve their LinkedIn game. The workshop was conducted by Jinal Shah, an Assistant marketing professor, SOC, NMIMS NAVI MUMBAI. The event received a lot of positive feedback from the audience. The event covered nuances of making an impact on LinkedIn which is considered as your identity in the corporate world. The current situation has made things difficult and has affected the chances of getting a job, hence LinkedIn as a platform has helped millions of people. But, to find the right job and to make an impact in the corporate world certain things have to be followed which were covered during this workshop. This further helped the audiences to make an impact in these trying times.

QFIESTA

QFIESTA was a competition that was conducted under the umbrella of events under Avion, an event carried by the BEC, NMIMS NAVI MUMBAI. QFIESTA was a one of a kind online competition which included a quiz that was challenging along with an interesting crossword that was curated with a lot of effort that kept the audience engaged. The number of views for the event reached to around 37,000 and there were 401 registrations from all over India. Overall the competition was a great hit. The crossword style of competition stemmed from the root to make the event fun and insightful to the audience. The competition truly challenged the childhood memories of solving crosswords in the daily newspaper. QFIESTA was thus made to challenge the audience in terms of knowledge, skill and time.



An interactive and informative speaker series, with a plethora of different topics which were taken up by notable people in the industry. We were glad to host some of the best people in the industry. Each of the speakers touched upon various topics related to the business world from marketing to finance. They not only shared their immense experience they carried but gave the students a much needed push. Along with business related webinars, an unique webinar related to "Do's and Don'ts of safe computer use" was conducted by an ophthalmologist which was the need of the hour.

The speakers were as follows:

Akshay Gurnani- Co founder & CEO, Schbang

Bidhan Roy- Managing Director, Commercial & SMB, APJC, Cisco

Bekhruzбек Ochilov- Investment Analyst, Freedom Finance Uzbekistan

Dr Chandrasekhar Wavikar- Opthamologist

Saurabh Bajaj-Marketing Head, Dairy, Britannia Industries Limited

Chef Ajay Chopra- Masterchef S1 & S2 judge

Raaj Bajaj-Founder & CEO, FABgetaways

Meenakshi Samantary- Head of Marketing, Zee live





COMMUNITY FOR SOCIAL INITIATIVES





PLANTATION DRIVE

As the world is gripped by the Covid-19 pandemic, we are witnessing an incredible process of the global community coming together to address a crisis that affects us all. Health and safety are of paramount importance. While the Coronavirus will eventually subside as a global threat, climate change will not. Thus, the NMIMS Navi Mumbai family conducted an “AT HOME TREE PLANTATION DRIVE” to give a gift to nature during the month of October, 2020. The campaign’s main aim was to inflict positivity in the minds of everyone through a constructive activity along with supporting Reforestation.

While the recommendation was clear to avoid crowds, we encouraged our environment enthusiasts to do their bit by planting a sapling outside in their community parks or in their own house. The participants shared pictures and videos of themselves while doing the deed and shared with the CSI team. A chosen few moments were shared on the official NMIMS social media pages. By doing so, we helped this initiative reach a wider community and we urged everyone to plant. There was a wide participation from the students of NMIMS, Navi Mumbai and it turned out to be a successful, eco-friendly event which was what we were aiming at.



TRIBUTE TO CORONA WARRIORS

The coronavirus pandemic had claimed thousands of lives, shaken governments, and pummelled markets. However, it had, failed to crush the indomitable spirit of a few brave people who have been working inhuman hours, in a condition of extreme risk, to keep the common people safe. They are our Omni-present warriors.

In a world that portrays superheroes like the ones who wear capes, this pandemic has shown that warriors are not the ones who wear capes, but rather are those wearing khakis, scrubs, lab coats, and are found in many other forms.

So for Diwali, NMIMS Navi Mumbai CSI Family came together virtually to do our bit to give a big thank you to them for being there for us and not giving up during these testing times.

This was the way we could express our gratitude to all the warriors, doctors, nurses, technicians, support staff, and first responders. Their dedication, commitment, and courage deserved our deepest gratitude and admiration.

Diwali is a festival of lights and togetherness but these Covid warriors were the light for us. We made a video to thank them for every late night, every extra shift, every missed dinner at home; and for the sacrifice, they and their family members continued to selflessly make for us all. Each and every ounce of the their effort, that had been put into the service of saving lives and helping others, had made a huge difference in all everyone's lives.

NEWSLETTER BY PR COMMITTEE

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