

**NAVI MUMBAI**

Date : 7th & 8th February, 2020
Venue: NMIMS, Navi Mumbai

E-Summit '20

E-Summit '20 was the first ever Corporate Flagship event organized by the Entrepreneurship Cell of NMIMS, Navi Mumbai, the beginning of a legacy that is likely to inspire many more in the days to come.

The event, spanning over two days, on the 7th and 8th of February, 2020 aimed to provide a conducive platform for students – who are aspiring to be entrepreneurs- to understand, learn, envision and explore the idea of revolutionizing the world, finding solutions to the problems plaguing our world today and prepare for what may come up in the future. The E-Cell firmly believes in the power of dialogue, debate and discussion to deliver education based on practical and real-time simulation of the business environment as we know it.

The 2-day summit commenced with the inaugural event where the welcome address was delivered by Dr. P. N. Mukherjee, Director, NMIMS – Navi Mumbai campus. It also included key-note speeches by the Chief Guest – Mr. Kapil Dev, Executive Vice President – National Commodity and Derivatives Exchange Ltd. (NCDEX) and the Guest of Honour – Mr. Sanjay Goel, Chairman– GTC Group. While Mr. Goel spoke candidly of his journey as an entrepreneur with important lessons of humility and foresight and anecdotes from his own personal experiences, Mr. Kapil Dev delivered an eye-opening speech about the agrarian crisis India. He also shared the inspiring tale of how our farmers produce food, sustaining the most adverse of conditions subjected to them. Both of them stressed on the need for initiative and drive amongst the youth in the country and expressed multiple times the weight of responsibility that we must deliver.



Dr. P.N. Mukherjee, Director - NMIMS Navi Mumbai campus, addressing the participants of the E-summit



Mr. Kapil Dev, Executive Vice President, NCDEX, delivering the keynote address



Mr. Sanjay Goel, Chairman GTC Group and Guest of honour, addressing the participants.

The “Bottom Line” was the official kickstarter to E-Summit '20 and it delivered everything from knowledge of the inner workings of the various industries to a complete guide on how to set up a successful enterprise of one's own. The goal was to bring to the students of the Institute, some of the brightest minds and the biggest names in the game of entrepreneurship to share not only their journeys to success, but also the hurdles and hiccups they had to overcome along the way. It provided an opportunity for budding entrepreneurs to directly interact and learn how to monetize their ideas and build an error-proof, accommodating and a sustainable corporate atmosphere.

The first speaker was Mr. Jay Kaushik, a serial entrepreneur and Managing Partner at Mirra Ventures. Mr. Kaushik spoke of the many choices he made that eventually led him to building the pharmaceutical business Curatio which he successfully ran for over 10 years. He also enlightened the audience of the stark differences between a corporate job and a self-owned business, the many sacrifices to be made and patience required to execute your plans to reality. His humility and perseverance left everyone inspired to just go the extra mile to make a difference.



Mr. Jay Kaushik, Managing Partner at Mirra Ventures interacting with the participants.

The next speaker was Mr. Salil Jamdar, popular Youtuber and founder of Salil Jamdar and Co. Mr. Salil spoke of the what inspires his unconventional videos which primarily target the falsifying and irresponsible endorsements and advertising. He explained why it was important to be socially aware and how, '*with great power, comes great responsibility*'. His story truly made everyone believe that where there is a will, there is always a way.



Mr. Salil Jamdar, founder of Salil Jamdar and Co., addressing the participants

The last speaker of the session was Mr. Saurabh Rathore, Founder and CEO of London Bubble Co. His energy really set a new high among the audience as he narrated his story from Vancouver all the way to Mumbai! His words left everyone looking for inspirations and ideas in everything because like he said, “there is opportunity to do something anywhere”.



Mr. Saurabh Rathore, Founder and CEO of London Bubble Co., sharing his experiences with the participants

The event concluded with a Vote of thanks presented by the Faculty Mentor of E-Cell, Prof (Dr.) Keshab Nandy.



The second day began early for the Organizing committee as they set up presentations and registration desks for the busy day ahead. Pitch, Please! (B-Plan Event), Beta Pitch (Elevator Pitching event) and Pandora's Box were the competitions on the timeline for Day 2. The events saw a large and active participation from all major B-Schools in the country. IIM Indore ranked first in the Beta Pitch event while the in-house team of Navi Mumbai campus secured the runner's up position in Pandora's Box.



Participants of the Pandora's Box event

Pitch, Please! was E-Summit's Flagship Business Plan Presentation event dedicated to provide a platform for all the aspiring entrepreneurs to present their ideas, pitch a revenue model, explain advertising channels and all the nitty-gritties of the business. 10 teams from leading Institutes of the country participated in this event.

The winning teams were as follows -

1. Team Bliscare, GHRCE Nagpur
2. Rescue Team, SIMSR Mumbai
3. Team Samanvay, SCMHRD Pune

Special mentions-

1. The Superlatives, IIM Indore
2. Team SubtleShout, SCMHRD Pune

The competition saw some jaw-dropping innovative ideas, patented products, and young individuals with a clear purpose of trying to change the world we live in, protect our resources and make it a better place to live in.



Winners of Pitch,Please! Event with the judges



Top 3 teams of Pitch,Please! Event with the judges



Volunteers and Organizing team of the E-summit with Judges



E-Cell Student Organizing body